





## QV Baby Moisturising Cream (Tub) - 250g

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QV Baby Moisturising Cream 250g is a rich, hypoallergenic baby moisturiser designed for sensitive newborn and infant skin. Fragrance-free, soap-free and dye-free, it helps protect against dryness, eczema and irritation while gently soothing dry patches, cradle cap and rashes.



### Details

## What is QV Baby Moisturising Cream 250g?

QV Baby Moisturising Cream is a rich, hypoallergenic moisturiser formulated by Ego Pharmaceuticals specifically for sensitive newborn, infant and toddler skin. The 250g tub is the family-size, designed for daily all-over use during bath time and nappy changes. Fragrance-free, soap-free, dye-free and paraben-free, QV Baby Cream is one of the most commonly recommended baby moisturisers by Australian paediatricians, midwives and child health nurses.

## What QV Baby Cream is used for

- Daily moisturising for newborn, infant and toddler skin.
- Dry, flaky baby skin.
- Mild to moderate baby eczema and atopic dermatitis.
- Cradle cap (apply, gently brush, then wash off).
- Nappy area dryness (avoid open broken skin).
- Wind-burn and weather-related skin dryness.
- Following baby bath time to lock in moisture.



## Key features

- Fragrance-free, dye-free, lanolin-free, paraben-free.
- pH-balanced for delicate baby skin.
- Rich glycerin and petrolatum base locks in moisture.
- Tested for use on sensitive and eczema-prone baby skin.
- 250g tub - 4 to 6 months of daily family use.
- Easy-scoop tub format.

## Key ingredients

- **Glycerin** - draws water into the skin, hydrating dry patches.
- **Petrolatum** - forms a gentle protective barrier against moisture loss.
- **Light paraffin** - softens and smooths.
- No fragrance, dye, lanolin, parabens or harsh additives.

## How to use QV Baby Cream

Apply a generous amount to clean, dry skin. For best results, apply within 3 minutes of bath time while the skin is still slightly damp - this seals in moisture from the bath water. Use 2 to 3 times daily, particularly after baths and nappy changes. For cradle cap, massage a small amount into the scalp, leave for 15 minutes, gently brush the loosened flakes, then wash hair as normal.

## Why QV Baby for eczema-prone skin?

- The thick, moisture-locking formula matches what dermatologists recommend for baby eczema.
- Free of all common skin irritants - fragrance, dye, lanolin, parabens.
- Suitable for daily, all-over use without thinning the skin.
- Safe to use under topical steroid creams when prescribed.
- Recommended for the Australian Eczema Association's "soak and seal" routine.

## Warnings and precautions

- For external use only.
- Avoid contact with eyes.
- Do not apply to large areas of broken or weeping skin without medical advice.
- If a rash or irritation develops or worsens, stop use and see your doctor or child health nurse.
- Use within 12 months of opening.

## Frequently asked questions

Is QV Baby Cream safe for newborns?



Yes. QV Baby Moisturising Cream is formulated specifically for newborn, infant and toddler skin from birth onwards. The fragrance-free, hypoallergenic formula is widely recommended by Australian paediatricians and midwives for daily use on newborns.

Can I use QV Baby Cream for baby eczema?

Yes. QV Baby Cream is widely recommended for mild to moderate baby eczema. Apply 2 to 3 times daily, particularly within 3 minutes of bath time, to lock in moisture. Can be used alongside topical steroid if your doctor prescribes one for flares.

How is QV Baby Cream different from regular QV Cream?

QV Baby Cream is a slightly lighter version formulated specifically for delicate baby and toddler skin. It contains the same core hydrating ingredients but is balanced for newborn use. Regular QV Cream is suitable for older children and adults.

Does QV Baby Cream help with cradle cap?

Yes. Apply a small amount to the cradle cap area, leave for 10 to 15 minutes to soften the flakes, gently brush, then wash hair with a gentle baby shampoo. Repeat daily until the cradle cap clears.