



## QV Intensive Cleanser - 1kg

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QV Intensive Cleanser 1kg is a rich, soap-free body wash from Ego Pharmaceuticals designed for very dry, eczema-prone and sensitive skin. The fragrance-free formula cleanses without stripping the skin barrier and is widely recommended by Australian dermatologists.



### Details

## What is QV Intensive Cleanser 1kg?

QV Intensive Cleanser is a soap-free, fragrance-free body wash designed for very dry and eczema-prone skin. The thick rich formula cleanses gently without harsh surfactants that strip the skin's natural lipid barrier. The 1kg size suits family use and people who use the cleanser as a daily soap replacement.

## QV Intensive Cleanser benefits

- Soap-free, fragrance-free, dye-free.
- Cleanses without disturbing the skin barrier.
- Suitable for eczema-prone, very dry and sensitive skin.
- Lipid-replenishing formula leaves skin soft, not stripped.
- Can be used as a daily body wash or face cleanser.
- Safe for newborns, children, pregnant women and the elderly.



## Key ingredients

- **Glycerin** - draws water into the skin.
- **Light liquid paraffin** - replaces lipids lost in cleansing.
- **Mild non-foaming surfactants** - clean without harsh lather.
- Free from soap, fragrance, colour, lanolin and parabens.

## How to use QV Intensive Cleanser

Apply a small amount directly to wet skin in the shower or bath. Massage gently over body or face. Rinse thoroughly with cool to lukewarm water (hot water dries skin). Pat dry with a soft towel, then apply QV Cream or QV Lotion to lock in moisture within 3 minutes.

For eczema flares, use 2-3 times daily as the only cleanser. For maintenance, daily use is sufficient.

## Who is QV Intensive Cleanser for?

- Eczema and dermatitis sufferers.
- People with very dry or rough skin.
- Anyone allergic or sensitive to soap or fragrance.
- Pregnant women avoiding fragranced products.
- Newborns and infants with sensitive skin.
- Elderly with thin or fragile skin.

## Warnings and precautions

- For external use only.
- Avoid contact with eyes.
- If skin irritation develops, stop use and consult a doctor.

## Frequently asked questions

Is QV Intensive Cleanser the same as soap?

No. QV Intensive Cleanser is soap-free. Soap has a high pH that strips the skin's lipid barrier. QV Intensive Cleanser uses mild non-soap surfactants at skin-friendly pH and adds lipid moisturisers.

Can I use QV Intensive Cleanser on my face?

Yes. The fragrance-free non-soap formula is gentle enough for daily face cleansing, especially for



sensitive, dry or eczema-prone facial skin. Follow with QV Cream to seal in hydration.

What is the difference between QV Intensive Cleanser and QV Gentle Wash?

QV Intensive Cleanser is richer with more emollients - best for very dry or eczema-prone skin. QV Gentle Wash is lighter and slightly foaming for everyday mild dryness.

How long does a 1kg tub last?

For a single adult using daily as a body wash, a 1kg tub typically lasts 3 to 4 months. For a family of 4 sharing it, expect 1 to 2 months.