



SOOV Bite (Gel) - 25g

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SOOV Bite Gel 25g delivers fast, cooling relief from the itch and pain of mosquito bites, sandfly bites, insect stings and other minor skin irritations. The combination of lignocaine (local anaesthetic), cetrimide (antiseptic) and a cooling gel base soothes inflammation and stops the itch within minutes.



Details

What is SOOV Bite Gel 25g?

SOOV Bite Gel is a topical anaesthetic and antiseptic gel formulated for the fast relief of itching, pain and inflammation caused by insect bites, stings and minor skin irritations. The 25g tube fits easily into a handbag, glove box or first aid kit, making it an Australian summer essential alongside the sunscreen and Aerogard.

What SOOV Bite Gel treats

- Mosquito bites and sandfly bites.
- Bee, wasp and ant stings.
- March fly and midge bites.
- Minor itchy skin reactions and prickly heat.
- Spider bites (after first aid and medical advice for venomous species).
- Jellyfish stings (after vinegar treatment for tropical regions).



Active ingredients

- **Lignocaine Hydrochloride 1% w/w** - local anaesthetic that numbs the itch and pain on contact.
- **Cetrimide 0.5% w/w** - antiseptic that helps prevent infection from scratching.
- Cooling alcohol gel base evaporates to create an immediate cooling sensation.

How to use SOOV Bite Gel

Clean the affected area if dirty (use a wipe or running water). Apply a small amount of SOOV Bite Gel directly to the bite or sting and gently rub in until absorbed. Reapply 2 to 3 times daily as required. Most users feel the itch reduce within 1 to 2 minutes of application.

If bites become painful, swollen, infected or systemic reactions occur (difficulty breathing, swelling of lips or tongue), seek medical attention immediately.

Why SOOV Bite Gel works

- **Lignocaine** blocks the nerve signals that transmit itch and pain.
- **Cetrimide antiseptic** reduces the bacterial load on bitten skin from scratching.
- **Alcohol gel base** evaporates to provide an instant cooling sensation that interrupts the itch-scratch cycle.
- Non-greasy gel format absorbs cleanly and won't stain clothing.

Warnings and precautions

- For external use only.
- Not for use on broken skin, open wounds or large areas.
- Avoid contact with eyes, mouth and mucous membranes.
- Do not use on children under 2 years without medical advice.
- Stop use if irritation develops.
- If symptoms worsen or severe allergic reaction occurs, seek medical attention.

Frequently asked questions

How quickly does SOOV Bite Gel work?

SOOV Bite Gel works within 1 to 2 minutes of application. The cooling alcohol base provides immediate relief, while the lignocaine numbs itch and pain for 1 to 2 hours. Reapply as needed up to 3 times daily.

Can I use SOOV Bite Gel on bee stings?



Yes, after removing the sting by scraping it out sideways with a fingernail or credit-card edge. Wash the area, then apply SOOV Bite Gel for itch and pain relief. Seek medical help if you have a bee allergy or develop systemic symptoms.

Is SOOV Bite Gel safe for kids?

SOOV Bite Gel is suitable for children over 2 years. Apply sparingly only to the bite area. For toddlers under 2, consult your pharmacist for child-safe alternatives such as antihistamine cream or cool compress.

What's the difference between SOOV Bite and antihistamine creams?

SOOV Bite uses lignocaine for fast numbing relief. Antihistamine creams work differently by reducing the allergic histamine reaction. SOOV Bite acts faster on existing pain and itch.